

We seek to foster meaningful growth in intellectual character virtues in a thoughtful, challenging and supportive academic environment.



IVA Board Meeting Minutes

Wednesday, December 09, 2020

7:00 p.m.

Online via ZOOM Meeting

1. **Special Session:** 7:03pm

- Thank-you and welcome
- Roll call: Josh Ross, Steve Porter, Karyn Pace, Howie Fitzgerald, Dan Hertzler, Jamie Whitaker Campbell
- ABSENT: Janet Moore, Eric Churchill
- Also in attendance: Jason Baehr, Rachel Gordon, James McGrath, Jacquie Bryant, Summer Sanders, Greg Navarro-Pickens, Laura Cipperly
- Meeting Minutes: Karyn Pace
- Mr. Churchill was nominated for a two-year term last month, but we did not vote on his nomination.

<i>Motion:</i> Steve moved to approve Eric Churchill for a two year term.
<i>Second:</i> Dan Hertzler
<i>Discussion:</i> None
<i>All in favor:</i> Josh Ross, Steve Porter, Karyn Pace, Howie Fitzgerald, Dan Hertzler, Jamie Whitaker Campbell
<i>All opposed:</i> None
<i>Abstentions:</i> None
<i>Item#</i>

- Special Session adjourned at 7:07p.m.

2. **Call to Order:** 7:09 p.m.

- Roll call: Eric Churchill, Josh Ross, Steve Porter, Karyn Pace, Howie Fitzgerald, Dan Hertzler, Jamie Whitaker Campbell
- Absent: Janet Moore
- Also in attendance: Jason Baehr, Rachel Gordon, James McGrath, Jacquie Bryant, Summer Sanders, Greg Navarro-Pickens, Laura Cipperly
- Items on the agenda: Consent Agenda (November Meeting Minutes, October check and credit card registers). Main Agenda: Budget Overview for Parents, First Interim Report (all of these are for both schools); Marketing Report for the High School

3. **Reports**

- General updates – HS (Mr. McGrath)
 - I. Charter School Growth Fund – we did not receive the grant money.
 1. They really loved our teachers and our mission of taking intellectual virtues to a unique population of students.
 2. Not having a facility that is locked in and perhaps the relationship between the middle and high school are problematic.
 - II. LACO Visit (Ms. Sanders)

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1. Visiting classes and advisories this week.
 2. Student Care Plan – based on engagement, students are placed on a tier system.
 3. Exhibition of Learning – our hyped up Open House. It went well, even on Zoom.
 4. We’ve done lots of work on our website for engagement and marketing. Includes Teacher Highlight Video, college connections, updates, Counseling Page, etc.
- General updates – MS (Ms. Bryant)
 - I. Marketing Opportunities
 1. We’ve been in Long Beach news quite a bit lately.
 2. Monthly Parent Meeting – mental health therapist coming in January and will discuss isolation and mental health.
 3. Black History Month – CCEJ is leading. They will be intentionally discussing how to celebrate BHM.
 4. Moving all marketing materials online.
 5. “The Substitute” airs tomorrow at 8:30pm on Nickelodeon.
 6. Special donation from Gabriel Iglesias -\$25K

4. Understanding our Mission and Recognition

- Greg Navarro-Pickens will speak on art at the Academy. He is a parent of an IVA Middle School Parent as well. Mr. Navarro-Pickens showed us examples of students’ work with the theme of activism. The virtual format has been hard, but he has shifted into a studio format, and they are currently studying Japanese painting.

5. Public Hearing – N/A

Public input is important for the success of the school. Therefore, we would like to provide a forum for guests to address the school board on topics of relevance to the school. Public hearing items should be brought to the board chairman and the instructions for doing so are posted on the website. Any items can also be brought to the board chair during the meeting. Any items brought to the board that are not on the agenda cannot be discussed by the full board due to the requirement for public notification through the Brown Act. However, items discussed during the open session can be put on future agenda at the board’s request.

6. Public Comments on Current Agenda Items – No Comments were presented.

Additionally, we would like to provide the public an opportunity to comment on agenda items, **which have been posted.**

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If you wish to address the board ON AN AGENDA ITEM, and have not previously submitted a request, please verbally notify the chair at this time.

7. Consent Agenda Items

- November Meeting Minutes (correction: October minutes were not uploaded so we will bring to the next meeting)
- October Check and Credit card registers

After reviewing the items on the consent agenda ahead of the meeting, are there any items directors would like removed from the consent agenda for full board discussion?

Any minor changes to be made to items remaining on the consent agenda?

<i>Motion: Eric moves to approve the consent agenda, inclusive of the November Meeting Minutes and the October Check and Credit Card Registers.</i>
<i>Second: Mr. Porter</i>
<i>Discussion: None</i>
<i>All in favor: Eric Churchill, Josh Ross, Steve Porter, Karyn Pace, Howie Fitzgerald, Dan Hertzler, Jamie Whitaker Campbell</i>
<i>All opposed: None</i>
<i>Abstentions: None</i>
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8. Business Items

Fund Development

NA

Finance

HS: Mr. McGrath

- Food Service Reimbursement
- We have \$77K to spend by end of the month. There will be a BIM explaining those expenditures at next month’s meeting.
- The Audit Report is postponed due to a CA Senate Bill. LACO is aware.
- Budget Overview for Parents: Local Control Accountability Plan (LCAP) now has added this overview for parents. It explains the budget with simpler terminology. It’s due now along with the Interim Report and

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ensures alignment with the goals of LCAP. Attendance funds are the same as last year due to online learning this year. Required to be posted on website.

<i>Motion: Eric moves to approve the LCFE Budget Overview for Parents for the High School.</i>
<i>Second: Howie Fitzgerald</i>
<i>Discussion: None</i>
<i>All in favor: Eric Churchill, Josh Ross, Steve Porter, Karyn Pace, Howie Fitzgerald, Dan Hertzler, Jamie Whitaker Campbell</i>
<i>All opposed: None</i>
<i>Abstentions: None</i>
<i>Item#</i>

<i>Motion: Eric Churchill moves to approve the First Interim Report for the High School.</i>
<i>Second: Josh Ross</i>
<i>Discussion: This Interim Report replaces the October Financial Report.</i>
<i>All in favor: Eric Churchill, Josh Ross, Steve Porter, Karyn Pace, Howie Fitzgerald, Dan Hertzler, Jamie Whitaker Campbell</i>
<i>All opposed: None</i>
<i>Abstentions: None</i>
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MS: Ms. Bryant

- Large increase through the Family Fund – we received \$31K
- Tech Purchases
- State Testing – perhaps students will have to use school issued technology, so MS is purchasing Chrome Books with this possibility in mind.
- The Audit Report will be postponed due to a CA Senate Bill. LBUSD is aware.
- Budget Overview for Parents: Local Control Accountability Plan (LCAP) now has added this overview for parents. It explains the budget with simpler terminology. It's due now along with the Interim Report, aligned with the goals of LCAP. Attendance funds are the same as last year due to online learning this year. Required to be posted on website.

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<i>Motion: Eric moves to approve the LCFE Budget Overview for Parents for the Middle School.</i>
<i>Second: Dan Hertzler</i>
<i>Discussion: None</i>
<i>All in favor: Eric Churchill, Josh Ross, Steve Porter, Karyn Pace, Howie Fitzgerald, Dan Hertzler, Jamie Whitaker Campbell</i>
<i>All opposed: None</i>
<i>Abstentions: None</i>
<i>Item#</i>
<i>Motion: Eric Churchill moves to approve the First Interim Report for the Middle School.</i>
<i>Second: Jamie Whitaker Campbell</i>
<i>Discussion: This Interim Report replaces the October Financial Report.</i>
<i>All in favor: Eric Churchill, Josh Ross, Steve Porter, Karyn Pace, Howie Fitzgerald, Dan Hertzler, Jamie Whitaker Campbell</i>
<i>All opposed: None</i>
<i>Abstentions: None</i>
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Academic Oversight

NA

Disciplinary

NA

Policy

NA

Board governance

We will vote on the appointment of Josh Ross at the next meeting.

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Facilities

NA

Leadership Oversight

NA

Marketing

HS website and Online Marketing Updates: Laura Cipperly

- Search Engine Optimization – focusing on driving relevant traffic to our website.
- Paid Ads and Lead Capture – campaign of “What is a Charter School” and redirects to a blog post on our site.
- Lead Capture and Smart Email Marketing – dropped into a welcome series tailored to how parents answer certain questions.
- Website – we can’t capture potential students in person right now, so lots of work has been done on the website. Looks amazing!

(Board Feedback included: Consider optics within our district, make “key facts” links, include AP Classes, etc.)

9. Comments on items considered in open session

NA

10. New Items of Business for Future Approval

NA

11. Announcements

NA

12. Announcement of closed session items

13. Public comments on items in closed session

NA

14. Closed session

NA

15. **Next meeting:** January 13, 2021

16. **Call to adjourn:** 8:46p.m.

<i>Motion: Steve Porter moves to adjourn.</i>

<i>Second: Eric Churchill</i>

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Discussion: None

All in favor: Eric Churchill, Josh Ross, Steve Porter, Karyn Pace, Howie Fitzgerald, Dan Hertzler, Jamie Whitaker Campbell

All opposed: None

Abstentions: None

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Respectfully submitted: Karyn Pace, Board Secretary

Approved: January 27, 2021 Board Meeting